

# RC4 Pitching Competition 2026

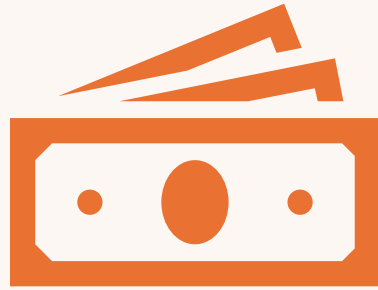
Guidelines with important dates and links

# RC4 Pitching Competition

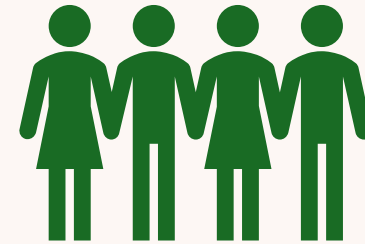
- The specific aims are as follows:
  - (i) **Enhance practical engagement** by providing students with the opportunity to experience the challenges of turning a business pitch into reality.
  - (ii) Foster a **collaborative spirit** within the RC4 community, encouraging peers with entrepreneurial interests to form teams and take on the challenge of turning ideas into real businesses.
  - (iii) Inspire students to **tackle contemporary challenges through cutting edge & transformative ideas.**
  - (iv) **Strengthen community ties with RC4 residents,** alumni, industry partners, NUS Enterprise X Block 71 and Engineering Design & Innovation Centre to cultivate an entrepreneurial spirit
- **Winning project teams are encouraged to use the seed funding as a catalyst to further develop and grow their ideas into viable startups or early-stage ventures**



# RC4 Pitching Competition



\$100,000 to incubate at least 10 entrepreneurial projects of RC4 students over a period of 2-3 years



Each winning group can get up to \$10,000

# Benefits



Seed funding of up to \$10,000 (disbursed in two phases)



Project duration: 12 months for completion



Access to RC4 and NUS resources, including mentorship and guidance



Possibility of a green lane for incubation at BLOCK71

# Eligibility Criteria



**\*Each team should have 5 members, at least one member in team comes from a different faculty.**



**\*Team members must be current RC4 residents or former RC4 residents who are current NUS students, with 2-3 current residents.**



**Projects should address a current pain point/existing market need and show potential for scale-up.**



**Project ideas should be addressing contemporary challenges using cutting edge solutions**

***\*If there are issues in meeting the team requirements, exemptions may be considered on a case-by-case basis (only with strong justification). Please contact Dr. Naviyn for further clarification or updates.***

# IMPORTANT NOTES ON TEAM AND ORIGIN OF IDEA



**The project should have originated in RC4 (formally or informally), whether through classes, interest groups/pods, or casual, organic conversations that took place within the RC4 community.**



**Key founders (e.g., CEO, CTO, CFO) should be affiliated with RC4, either as current or former residents who are still enrolled as NUS students (including those on SEP/NOC), and should have contributed to the origin of the idea.**



**Proxying for existing projects, startups, or ideas involving external stakeholders is not allowed and will be considered academic dishonesty. This may lead to disqualification and disciplinary action by the university.**

# Pitch Deck Guidelines – Part 1

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**Deck must not exceed 8 slides (including the cover slide).**

**Keep it visually engaging — avoid excessive text**

# Pitch Deck Guidelines – Part 2

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- The deck must cover following elements:

## **1. Cover Slide**

- One-liner description of your project
- Project/Team Name

## **2. Problem Statement & Context**

- What is the specific pain point, market need, or social issue your project addresses?
- Brief background and why this problem is worth solving (local or global relevance)

## **3. Value Proposition & Innovation**

- What's your unique solution to the identified problem?
- What makes your idea innovative (cutting-edge tech, approach, model, etc.)?
- What is your *Unique Selling Proposition (USP)* or “secret sauce”?

# Pitch Deck Guidelines – Part 3

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## 4. Market Research & Validation

- Who are your target users/customers/beneficiaries?
- What is the potential market or community you aim to impact?
- What research/validation (formal or informal) have you done to support this idea?

## 5. Competitive Landscape

- Who are the existing or potential competitors?
- How is your idea different or better?
- What are your barriers to entry or defensible advantages?

# Pitch Deck Guidelines – Part 4

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## 6. Team

- Names, roles, and brief background of key founders (current/former RC4 residents)
- How does your team's expertise/experience contribute to the success of the project?
- Any missing capabilities and how you plan to fill the gaps?

## 7. Milestones & Use of Funds

- What are your intended milestones over the next 6–12 months? **Please refer to Fund Disbursement and Project Timeline slide when you plan this**
- How will the allocated RC4 funds be used (rough breakdown, e.g., prototyping, user testing, marketing)? **Please check the purposes the fund cannot be used before you plan the allocation.**

# Fund Disbursement and Project Timeline

- **Disbursement will be made in two phases to the winning team.**
  - 1. First Phase:**

~50% of the funds will be disbursed (slightly more or less depending on project requirements) **at least one month after the announcement of the winner.**
  - 2. Second Phase:**

A **mid-term progress update** must be submitted **six months after the first disbursement.**  
Upon satisfactory review of the update, the second phase of funding will be disbursed.
  - 3. Project Closure:**

The project should conclude **six months after the second disbursement**, culminating in a **showcase event to the college.**
- The winning team will be required to **sign an agreement** with the college to formalize these terms.

## Award funds from the RC4 Pitching Competition cannot be utilised for the following purposes:

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- Salaries or stipends for project group/team members
  - Entertainment, refreshments, or welfare expenses
  - Staff retreats or team-building activities
  - Personal devices (e.g., mobile phones, laptops, computers), unless explicitly approved by RC4
  - Overseas travel, **unless essential** and pre-approved by RC4

# PITCHING DAY – IMPORTANT INFORMATION



**PITCHING TO PANEL OF JUDGES**  
**5 MINUTES (STRICTLY)**



**QUESTION AND ANSWER**  
**SESSION: 5 -10 MINUTES**

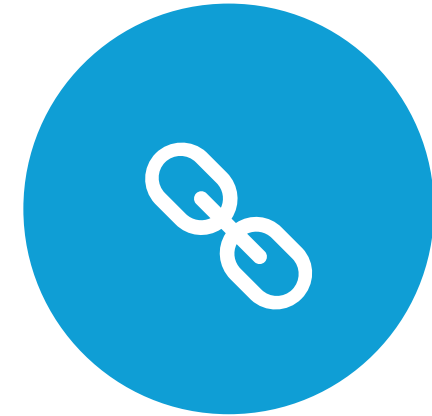
# Important Dates, Notes and Submission Link



**PITCH DECK SUBMISSION:  
1<sup>ST</sup> MARCH, 23:59 HOURS**



**PITCHING DAY: TO BE  
ANNOUNCED**



**SUBMISSION LINK**

[RC4 Pitching Competition  
2026 Submission Portal – Fill  
out form](#)

## Notes:

1. If you are shortlisted for the pitching day, you will be invited to pitching clinic where you can get feedback from experts. You will have a chance to edit your pitch deck after the clinic and resubmit revised deck again.
2. You may present the slides from your own device on the pitching day
3. After submission, teams may be contacted for clarification (if needed).
4. Shortlisted teams will be notified any time after the submission.





Thank You